

# DXN LIFE

EUROPEAN EDITION



## ONE WORLD ONE BEAUTY

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Send your pictures entitled **"Me or Us and DXN"**  
to [media@dxnlife.eu](mailto:media@dxnlife.eu) and we will publish the most interesting ones!



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## **Dato' Dr. Lim Siow Jin**

Founder and CEO of  
DXN Holdings Bhd.

# **HAPPY NEW YEAR 2019!**

### *GOOD MORNING DXN*

*2018 has been a good year for us. Since our establishment in 1993, we have been dynamically and strategically working hard to ensure that our business will keep on getting bigger and better from time to time. Thanks to the vigorous effort and support by the entire DXN family, DXN is now at a level that is on par with other big companies.*

*Through the DXN family's hard work and persistence, we have seen an increase of sales in 2018. More than 25% of difference was recorded, when compared to the sales in 2017. This is why, up to when this message was penned, DXN has almost 8 million members worldwide and the number is increasing daily.*

*As part of our expansion plans, we will be setting up an integrated cultivation and processing plant for Spirulina and Ganoderma based nutraceutical products in Siddipet, India as the result of the MOU signed on 4th September 2018. The project is expected to start its commercial production in 9 to 12 months of land allotment and necessary approvals. The manufacturing unit will be constructed over 46 acres modelled on DXN's manufacturing facility in Malaysia. Aside from*

*expanding the production base, the project is also intended to empower the local farmers to grow Spirulina and Ganoderma, leading to higher income for the farmers with an assured buy-back agreement.*

*With the commitment to provide the best and the slogan "One World, One Beauty", DXN is introducing the DXN Korea Cosmetics Series. From December 2018 onwards, the cosmetics series consisting of DXN Gempyuri, DXN M Miracle and DXN Mask Pack, will be launched, starting in Europe, then gradually proceeding to other regions. Korea is undeniably known as a major hub for the skin care and cosmetics technology. Hence, DXN can adapt and incorporate the expertise, experience and technology from Korea into this new line of cosmetics series. Our future plans include the setting up of a beauty academy with professional certified beauticians to train interested individuals to become professional beauticians that will later be able to start their own business by becoming mobile beauticians or starting their own beauty centre. Also to strengthen the DXN brand and meet the needs of the market, DXN has introduced a wide range of new products in 2018, under the Food & Beverages Series and Health Food Supplement Series.*

*With DXN, you are on the right path to success, and you can easily achieve your dreams and goals through our global opportunities. The key is to work hard, be persistent and have faith in the system. 29 Crown Ambassadors have achieved the top status in DXN, in the past 25 years of DXN's inception, proving that success is within everyone's grasp. Let their inspiring journey of success motivate and move you to embark on your very own journey to develop a strong business.*

*With the many achievements in 2018, here's looking forward to a bright future. May 2019 bring us all good fortune. Wishing all of you a HAPPY NEW YEAR!*

*See you at top in DXN!*

*Thank you.*







## **Kim Geum-sook**

Beauty Creator of the DXN Academy

South-Korea

# **ONE WORLD ONE BEAUTY! INTERVIEW WITH MS. KIM GEUM-SOOK**

**In December the new DXN cosmetic series were launched and the members' interest in them was incredible. I interviewed Ms. Kim Geum-sook, the Beauty Creator of the DXN Academy and asked some of the questions that most readers had in mind.**



**WRITTEN BY**  
**Pálma Zs. Krusinszki**

**1. Good morning! Please tell us a few words about yourself and why you decided to work in the world of beauty.**

*Hello and nice to meet you all, members of DXN Europe. I am Kim Geum-sook, the Beauty Creator of the DXN Academy. I have been directly involved in the manufacturing, researching and marketing of cosmetic products since 2008. I started working when there were no Research and Development regulations on high functionality and natural cosmetic products in Korea, from the brand launching of first generation to the*





about cosmetic products, I realized that it is important to provide consumers with a total beauty solution, which overall covers beauty and aesthetics, and this had become an opportunity for me to work on creating the Academy program.

In the future, we will do our best to ensure that DXN continues to grow in the areas of the cosmetic products and the Academy.

## 2. How did you start collaborating with DXN?

Dr. Lim visited Korea in April 2016. At that time he visited a few companies and factories, and we also had a brief-

third meeting happened when we met Mr. Teoh in September 2016, when he visited Korea to select the final products, and that was when we became a family with DXN.

It is a great honor for me to be able to work together with DXN beginning with creating the cosmetic products in Korea (DXN Gempyuri, DXN M Miracle, DXN Mask Pack) till now, where the products and the Academy Program have been launched.

## 3. Can you tell us in a few sentences what is so special about these cosmetics? Why should a consumer pick these instead of any other brand?



fourth generation Gempyuri, till this day where DXN Gempyuri was born.

In 2012, by using Jung Eun-chae (a famous Korean actress and model for commercial films (apparel) and Estée Lauder), as our model, we launched a series of natural and organic products (shampoo, hand cream, basic products - about 13 products in total) in Southeast Asia, Korea and China, which achieved good results. In the same year, I completed a make-up course, and in 2013, I completed a course in aesthetic beauty and received a certificate.

After joining hands with DXN, I realized that the MRT program is suitable to be included in the Academy Program. Therefore, in 2017, I completed the MRT course, and by combining it with the DXN cosmetic products, we created DXN Cosmetics - a combination of special know-hows and unique skills found only in DXN Cosmetics. Through studying and researching

ing together. The briefing was linked to Gempyuri and beauty devices, which had also received good response from Dr. Lim and other employees.



The second time we met was when we had the honor of visiting the head office in Malaysia in June 2016, while the

First of all, this is a new invention in the cosmetic world because we have combined and used both Ganoderma and Spirulina in our cosmetic products. The following are some unique selling points of our cosmetic products:

### Unique Selling Points of the DXN Gempyuri 5-items Set:

1. There's a wide range of uses of the products for the consumers - For beauticians, they can use it as professional beauty products; whereas for ordinary consumers, they can also use it as a professional beauty product according to the self-aesthetic steps.
2. Unique Technology
3. Ingredients derived from Nature - Technology that extracts ingredients directly from herbs.
4. Hydrolyzed RNA - Provides excellent moisturizing effect and increases skin immunity when skin is exposed to air.



5. *Patented Technology, Natural Preservatives* - Patented technology on natural preservatives which preserves products for 24 months.
6. The main ingredients of DXN Spirulina and Ganoderma were both used in DXN Gempyuri (5 items set) for the first time.



*Unique Selling Points of DXN M Miracle 8-items Set:*

1. This series has 5 main concepts: deep sea water, algae, marine collagen, peptide complex, liposome technology.
2. It is a hydrating cosmetic product which can be used by everyone; all skin-types and all age-range.
3. The main ingredients of DXN Spirulina and Ganoderma were both used in DXN M Miracle (8 items set) for the first time.

*Unique Selling Points of DXN Mask Pack 3 Series:*

1. Three different series of mask pack customized professionally for all skin and age types.
2. The material used for the mask sheet is known as Soft Tencel, a fibre derived from the Eucalyptus tree, which is eco-friendly and does not irritate the skin. The mask sheet is really soft, and it adheres well to our skin, which helps our skin with the absorption of essence.
3. The main ingredients of DXN Spirulina and Ganoderma were both used in DXN Mask Pack 3 Series for the first time.

*DXN Gempyuri Mask - Moisturizing and Brightening - 20s and above; Anti-aging for aging skin.*

*DXN Tea Tree Essential Mask - Calming and Moisturizing - teenagers and above. DXN Cacao Essential Mask - Nutrients and Moisturizing - 20s and above.*

#### **4. At what age should we start using these products?**

*In Korea, skin care starts at the age of 12 to 13. During puberty, it is a time where a lot of sebum can form on the skin, therefore it is a good time to start caring for the skin. The age to start using the products on a full-scale would be 14 years old.*

#### **5. Which is the correct order of applying the products of the different series (starting from cleansing)?**

*DXN Gempyuri Series: Cleanser > Toner > Serum > Ampoule Oil > Rejuvenation Cream*

*DXN M Miracle Series: Cleanser > Toner > Eye Cream > Essence > Emulsion > Moisturizing Cream > Sun Essence > CC Cream*

#### **6. You developed a unique massage technique. Please tell us more about it!**

*DXN Cosmetics MRT is a customized program, specially programmed to work with the DXN Cosmetic Products. This program was in development when we were developing the DXN Cosmetic Products. DXN Cosmetics MRT is a program for facial contouring. (A systems that helps with facial contour reconstruction without surgery) The tree of life in our face - the Retaining Ligaments, plays an important role in terms of facial contouring and metabolism.*

#### *Out Beauty In Beauty*

*When the retaining ligaments collapse, the facial muscles would start sagging and drooping, resulting in formation of wrinkles and aging of skin. Out Beauty provides moisture and nutrients through DXN Cosmetic Products; whereas In Beauty reconstructs the collapsed retaining ligaments through DXN Cosmetics MRT. DXN Cosmetics MRT uses the method of pulling the retaining ligaments and SMAS layer. Based on the Out Beauty and In Beauty theory mentioned above, DXN Cosmetic MRT is systematized as a know-how.*

#### **7. How long does it take to learn this massage and how often should we do it?**

*You asked how long does it take to learn?*

*A small number of elites (20 to 30 person) may learn it between 8 to 10 hours.*

*For DXN Cosmetics MRT, after applying the products, the self-massaging should be done for at least 5 minutes*



*per day and should be done at least thrice a week, by doing this it helps to improve skin elasticity and skin texture.*

*For aesthetic management, it will take 30 to 60 minutes. For those in their 20s, it should be done once a week and for 50s and above, or aging skin with wrinkles, it should be done twice a week.*





**Giuseppe Piero Girlando**

Country Manager

DXN Italy

# 5 YEARS OF DXN IN ITALY! INTERVIEW WITH COUNTRY MANAGER GIUSEPPE PIERO GIRLANDO

**DXN Italy just celebrated 5 years of hard work and success and it was the perfect occasion to interview the Italian Country Manager, Mr. Giuseppe Piero Girlando whose dedicated work contributed to the success of the network in a very high percentage!**



**WRITTEN BY**  
**Pálma Zs. Krusinszki**

*Good morning Giuseppe! Please tell us how DXN entered your life.*

*It was a morning in May 2014 when I received a phone call from a networker with whom I had worked about ten years earlier. He told me he had met a fantastic company that was looking for a Country Manager. Even though I had a personal marketing and communication activity at that time, the call of the network world was stronger and I did not miss this opportunity! That call was the confirmation that when*



*you work well, people remember you even after several years.*

*How would you describe these five years?*

*They literally flew away because every day there is a new challenge, so I can definitely say that they have been dynamic, motivating and a continuous pleasant discovery.*



*What was the biggest challenge you had to face?*

*It was for sure the TSIP 2017 we organized for the Gulf countries: we*

*management of the Gulf countries with whom we created a wonderful friendship: the concept of One World One Family could not be more appropriate!*

*The success that most gratified you?*

*In reality there is more than one. First of all, the Car Incentive Program (CIP) which is an incentive born in Italy but immediately requested and applied by the other DXN offices in Europe which gave the opportunity to hundreds of members to have an extra monthly bonus. Then the introduction of the coffee in capsules (this was a real teamwork, because in reality the idea came from the Italian top leaders Paola and Carlo Rovelli). This is the proof that the synergy, the*



*organized it for more than 250 DXN members of the Middle East, many of whom were visiting Europe for the first time. We had to manage with the embassies of all of their countries all the bureaucratic formalities for visas.*



*I found myself having to prepare and sign individually over 500 letters of invitation and therefore this gave me the opportunity to get in direct contact with the leaders and the*

*daily exchange of ideas between the DXN staff and the leaders is essential to bring forward new challenges. And finally, the opportunity to be able to express ourselves through the marketing material (posters, brochures, catalogs, etc.) and share it with colleagues from other countries. However, these successes surely represent only a small part of the steps of my journey that I hope is still long and always richer in challenges.*

*What do you like most about your job?*

*Well, my job certainly can not be defined as routine work: every day there are different situations which I have to face. The thing that I like the most is to organize events and meet the members with whom I spend these special moments, but also and above all the trainings that give me the opportunity to share with many*

*people the real opportunities that the network marketing offers.*

*How is a typical day in your DXN life?*

*It's hard to talk about a typical day... the workflow is so dynamic and the schedules are so different (the Malaysian time zone is definitely different from that of the Gulf*



*countries and of other European countries) that I often find myself to converse with our colleagues in Malaysia about topics of common interest even late at night.*

*What role does the family play for you in your work and in your daily life?*

*I am grateful to our President and also special thanks to Mr. Jijith for the opportunity to share my experience in DXN with my wife, Elerosa, who takes care of the marketing because thanks to our constant interaction and collaboration we manage to give the best by working in synergy.*

*What are the future goals for DXN Italy?*

*Try to be even more present throughout the territory and intensify the number of events, because only through a constant and continuous presence can the concept of duplication be increased.*

*Finally, we ask you to share your favorite quote with us.*

*Never give up!  
(Anonymous)*





## DXN Italy 5<sup>th</sup> Anniversary

Villa Fenaroli, Rezzato

# CELEBRATING FIVE YEARS OF HEALTH AND WEALTH IN ITALY

**DXN started its journey in Italy five years ago and even though in the beginning skeptical people said that a coffee business wouldn't work in Italy, it exploded immediately and is in continuous growth. DXN proved not to be only the healthy coffee business, but also a unique way to conquer ones goals in life.**



WRITTEN BY  
Pálma Zs. Krusinszki

*November 17<sup>th</sup>, 2018 was a very important day for the Italian business builders. They celebrated five years of hard work and success together with the Italian DXN office staff, the first European and fastest DXN Crown*



*Ambassadors Anikó Kócsó-Fodor and László Kócsó, European Regional Coordinator József Katona and Dr. Tarcisio Prandelli, specialised in Homeopathy and Phytotherapy.*

*The event started Italian Country Manager, Giuseppe Girlando's intro-*

*duction to the day and continued with László Kócsó's presentation. He shared his memories of the beginnings in Italy with us and then gave useful tips about business building. Even the 5th anniversary celebration was a perfect occasion to learn new secrets!*



After László it was European Regional Coordinator József Katona's turn who



shared interesting statistics about DXN's development and talked about the price of success.



We could also listen to top leader Angela Languardia's story and then learn about health management from Dr. Tarcisio Prandelli. He even entered into details about the functions of our or-



gans and how the DXN products can improve their functions to give us a complete picture about our well being. After Dr. Tarcisio Prandelli's presentation Mr. Giuseppe Girlando introduced us to DXN's CEO and Founder, Dato' Dr. Lim's book: "My Journey with DXN". The book is brand new and worth reading if we are curious about



how and why he launched the company, why he decided for direct sales and how Ganotherapy works. Mr. Giuseppe shared other interesting news with us: the launch of the brand new DXN cosmetics series! Finally we have high end healing cosmetics to satisfy ever need.

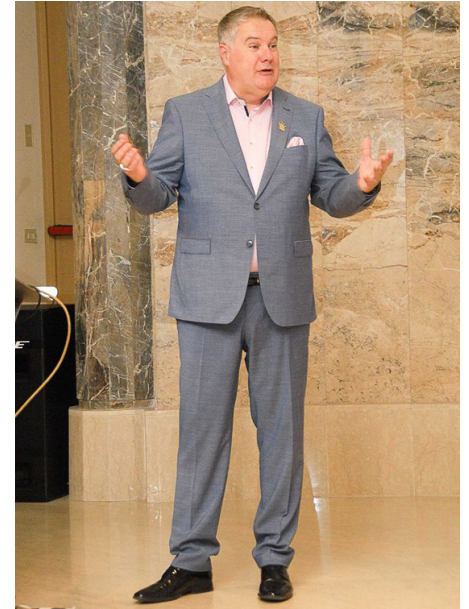
Mr. Giuseppe also showed us how sponsorship should work and he illustrated it with an interesting game. A good sponsor is always there for his or her downlines to guide them through secure ways towards their goals. It is very important that our downlines trust us as leaders and we should not take advantage of their trust but help them overcome difficulties.

After the presentations and demonstrations it was time for recognition! New qualified members and Car Incentive qualifiers were recognised on stage and they also had the chance to share a few thoughts with the audience. Lorenzo Gnesutta Senior Star



Diamond's and Executive Senior Star Diamonds' Paola and Carlo Rovelli's success stories and motivational messages gave the participants a dose of positive vibes about the business.

Then Mr. László Kócsó had a special toast for the celebration: he raised a bottle of Morinzi and so did many



members with him. No better way to say cheers for success in a healthy business like this!

We moved on to group pictures and then we all headed to the restaurant for a well deserved gala dinner. During the dinner funny moments weren't



missing as well as a delicious cake couldn't be missing either. Sharing funny, carefree moments with other members is as important as learning together and motivating each other.

Happy 5 years DXN Italy and thanks for the staff for organising such a beautiful event in such a beautiful place!









## DXN Cosmetics Premier Budapest

December 9, 2018

Continental Hotel Zara, Budapest

# ONE WORLD ONE BEAUTY!

**DXN recently teamed up with the best Korean beauty experts in order to offer its consumers the best cosmetics ever. However, the innovation doesn't stop here! The new cosmetics series are better applied with a unique massage technique that helps us look younger. Curious? Read on!**



WRITTEN BY  
Pálma Zs. Krusinszki

The event every DXN member has been impatiently waiting for finally arrived on December 9, 2018: the World Premier of the brand new DXN Cosmetics!



If you have already read the interview with Ms. Kim Geum-sook in this current issue then you know that we are talking about real game



changer products. DXN hasn't only joined hands with the best Korean beauty creator in order to launch DXN Gempyuri, DXN M Miracle and DXN Mask Pack, but also developed a serious Academy program to show and teach the right moves to look younger by facial massage.

On December 9 we gathered in the conference room of one of the most elegant hotels of Budapest, the Continental Hotel Zara. All the European





Country Managers participated at the event and also Mr. Jijith NK, International Marketing Director, Ms. Daisy Yuson, DXN's Marketing Intelligence Manager, Ms. Tan Pooi Chin, Chief Business Intelligence Officer and Mr. Shi Kee Teoh Regional Coordinator for the European Market, travelled to Hungary for this special occasion. The atmosphere was already festive, Christmas was in the air, decorations and lights were on, so everything was just perfect for an important and surprising event.



Hungarian Country Manager and European Regional Coordinator József Katona opened the event and introduced Ms. Kim Geum-sook to the participants. Ms. Kim invited to the stage her assistants: employees of the



European DXN offices who learned the MRT moves from her during the



previous days and then she looked for volunteers to test the efficacy of the products and the massage.



Both male and female DXN members volunteered willingly and they were also from different age groups and with different skin types.

During the treatments, Ms. Kim showed us the main muscles and ligaments of the face and explained every move of the massage so we could all learn how to restore a young looking facial countour without surgery. The MRT (Manual Replacement Therapy) is not painful and we don't need any special tools to carry it out.



Spirulina extracts and Hydrolyzed RNA to leave our skin as glowing as a jewel. The ingredients are natural, work perfectly with the skin cells and help skin rejuvenation and regeneration.



M Miracle is based on Marin Liposome and is a cosmetics series developed to penetrate ingredients of marine



We also learned details about the products. Gempyuri contains Amethyst, Truffle, Ganoderma and

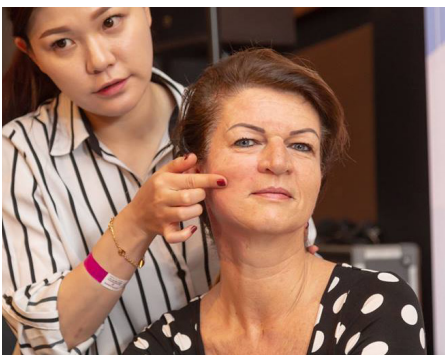
resources, such as collagen, deep into skin through liposome technology. It contains deep sea water, marine



collagen, marine herb complex, liposomes and peptides. It is the ultimate solution for people with dry skin.



In addition to the complete series, there are also three brand new mask



packs: the Gempyuri, the Tea Tree and the Cacao masks. The mask sheets are



made of soft tencel and are very light and breathable. Ms. Kim explained



the benefits and the usage of each mask. To learn about her tips, read our interview with her.

After the training, we could participate at the official launch of the products.



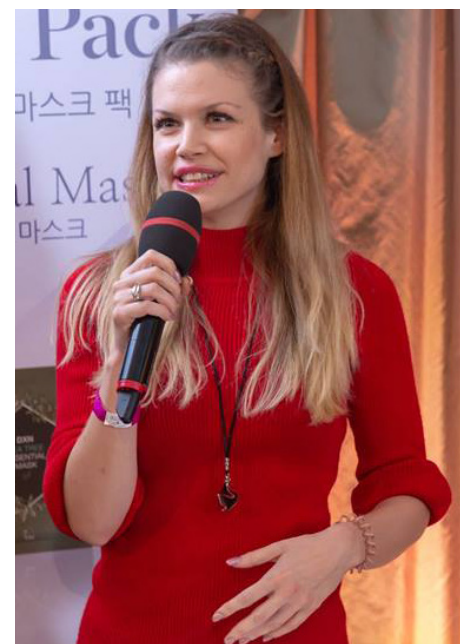
The master of ceremonies of this special event was Ms. Gabriella Csenki



who invited to the stage also some of the volunteers to share their feedback on the massage and the products and also the staff members who learned the MRT talked about their experiences.

We closed the day with certificates and photos, many members placed their first orders of the products and from them, one lucky winner won an M Miracle series.

After the premier in Budapest Ms. Kim and her team started a European tour to teach every European (and not only!) DXN member the secrets of One World One Beauty.







# NEW YEARS' MESSAGE FROM COUNTRY MANAGERS



**Mr. Giuseppe Girlando**  
**Country Manager DXN Italy**

*Dear DXN members,  
As usual, DXN Italy concludes each year celebrating its anniversary, which also gives us the opportunity to share our results and to congratulate all the members who with great enthusiasm and commitment have achieved personal and team successes. 2018 saw the consolidation*

*of the turnover of the first 5 years and this proves DXN's absolute reliability and stability. For the first time in 2018, DXN Italy participated as an exhibitor at the International Organic Fair - SANA in Bologna - which saw the participation of over 100.000 visitors. Some of our leaders, who were really the best testimonials that DXN could choose, participated enthusiastically at the stand set up. In 2018, many new products were launched,*

*including Virgin Coconut Oil, the first DXN product with Organic Certification. To conclude the year in "beauty" and above all to start with a great 2019, the new cosmetics line was launched, which certainly represented a great challenge and a great springboard considering that these new products are the beginning of a new era not only for Italy but for DXN in general.*

*The goal shared with the Leaders for 2019 is to increase even more the visibility of DXN through a greater number of trainings and participation in local and national events to spread the mission of DXN which is not only health, but it is also the economic well-being that can be achieved together through commitment and perseverance.*

*My wish for all of you for this new year is: Dream big, have willingness to work a lot and above all ... be determined to go all the way by focusing on your goal!*



**Mr. József Katona**  
**Country Manager Hungary**  
**Regional Coordinator Europe**

Dear Members,

The biggest achievement last year in Europe was that we managed to increase the new registration vs. previous year. As the new registration is the most important indicator in MLM business the management planned dynamic growth in sales for this year.

I'm convinced that with new (100PV) registration rule, sales and also the

bonuses we pay to our members will increase rapidly.

Therefore my advice to you to focus on new registration primarily and seek new people who would be ready to take a chance with DXN.

My personal goal in business for this year is to achieve a two digit growth in Europe. And one of my private goal is to run over 1.000 km this year and on top of it to do a handstand on parallel bars again after almost 30 years break.



**Mr. Giorgos Koutsoukos**  
**Country Manager Greece and Cyprus**

*KALIMERA DXN ! - GOOD MORNING DXN!*

The year 2018 was a turning point for DXN GREECE.

New management, new ideas, new approach, but most important new ACTION.

A solid marketing plan was implemented including, TRAININGS, WEEKLY PRESENTATIONS, EVENTS, EXHIBITIONS, ROADSHOWS in Greece, Cyprus, Albania, FYROM,

TV and RADIO PRESENTATIONS, SOCIAL MEDIA. 1st Greek LEADERSHIP CAMP.

The PRO CLUB TRAVEL BAG (650PV) was developed & introduced in Greece and Cyprus in July 2018 and adopted by DXN INTERNATIONAL.

NEW PRODUCTS LAUNCHING: CLEANERS SERIES, vco, CORDYCEPS COFFEE, IEMONZHI, PORIA AND in DECEMBER the COSMETICS SERIES GEMPYURI, MIRACLE AND 3 MASKS.

DXN BEAUTY CORNER CONCEPT developed and launched in December in Greece, to support members in their effort to make presentations and applications of the cosmetics.

All these created more INVOLVEMENT, COMMITMENT, ENTHUSIASM, NEW REGISTRATIONS, NEW NETWORKERS MORE SALES.

By hard work, team work, positive thinking, creativity, less nagging, more action, we succeeded to deliver a solid increase in sales +21% vs PY.

In 2019 we plan to continue apply the same approach, learn from weaknesses, develop further our skills, team work & action to increase sales by 25%.

From DXN Greece we wish to all the DXN Family a healthy, productive and beautiful 2019!

- Special thanks to Greek staff for their valuable support, commitment, performance and contribution to our results.
- Special thanks to all Greek Leaders for their participation, commitment, involvement and valuable ideas & proposals & team work.
- Special thanks to all the European Country Managers and staff for their ideas, support and friendship.
- Special thanks to DXN HQ STAFF for all hard work and support done behind the scenes.
- Special thanks to DXN INT'L TOP MANAGEMENT for their trust, prompt support and fine tuning to our efforts (active and pro-active).

"EVERYTHING CAN BE DONE - BY HARD WORK - COMMITMENT - POSITIVE THINKING & ACTION"!!!

DXN is No 1 !!!



**Ms. Zuzana Kormanová**  
**Country Manager DXN Slovakia**

*Good morning, Dear members,*

*I wish you an excellent year 2019!*

*In Slovakia, the year 2018 was full of new challenges and a lot of work, which started to bring the fruits in the second half of the year – the sales in Slovakia started to grow from the month of July when the successful VI European Leadership Camp was held in Šamorín, in our beautiful Slovakia. The growth of sales continued until the end of the year.*

*My sincere congratulations to all Slovak leaders and members 😊, my thank you for their dedicated work.*

*Congratulations and many thanks belong to our Europe Networkers too – we take care of them as if they were in Slovakia, and we are glad for their cooperation. Starting with Poland, UK, Sweden, with their service centers, as well as Ireland, France, Belgium, Denmark, Lithuania, Estonia, Slovenia, Finland, Norway, Malta, Croatia, in all these countries, DXN members are purchasing DXN products and registering new members, striving to improve their lives and the lives of their loved ones, friends, etc. Well, as to the sales, our Jumper of the year was undoubtedly Poland. They did a fantastic job. A big hand to them 😊. Everyone, let's join them and fly to the sky!*

*Indeed, I am grateful for DXN staff, for their commitment, hard work and endless effort; and all year support from DXN company & management. This year's results are an outcome of real teamwork. However, teamwork is not self-sufficient. Each of us needs to add the necessary performance, knowledge, wisdom, humanity, passion – that is our homework, that is our crucial task. No team can substitute that 😊. Nobody can do it instead of us.*

*The Camp was the highlight of the activities in 2018; we were happy to welcome Dr Lim as a special guest and also to launch his new book My Journey with DXN, written by Dr Rajesh Savera, in Europe. Now, we are looking forward to having this book in a few local European languages too... it will be very soon.*

*Another important event of 2018 was Ms Jane Yau's roadshow in Europe, visiting, among others, Slovakia, Poland, UK and Sweden. December was a very significant month for us, celebrating the 7th Anniversary of DXN in Slovakia, and for the whole of Europe, launching the new DXN Cosmetics Korea 16 Skin Care Products.*

*2018 will always be remembered for the big celebration of the 25th DXN Anniversary in Malaysia and TSI in Singapore. I believe that many more successful years are ahead of us and we are ready to go at full blast forward.*

*We closed the year 2018 as a profitable year, and now, we are enjoying the year 2019, with its new challenges and plans.*

*In the year 2018, we launched a decent amount of new products – besides mentioned new DXN Cosmetics, we launched Civattino, Cordyceps Coffee, DXN Organic Virgin Coconut Oil Bio, L-Vegmix, Coffee Capsules and a group of food health supplements: Black Cumin Plus Capsules, Poria S, Cordyceps Powder, Spirulina Powder and Reishi Mushroom Powder in bigger packaging.*

*The same in 2019, we are planning to launch more new products. Which ones? That is a surprise 😊.*

*Those, who worked hard and managed to qualify themselves, will enjoy TSI 2019 Cruise in a dream destination Norway.*

*Potenzhi Camp with a new concept, which you surely will enjoy is planned to take place in Bulgaria!*

*Also, we are planning an International Cake Day, DXN Family Day, members' meetings. We will focus on Cosmetics and cooperation with you, organizing training, presentations, etc. to support the growth of this product series.*

*After the successful participation at few exhibitions in autumn 2018, we are planning the participation at more exhibitions, festivals this year. We understood that this is for you, members, the great opportunity to prospect new members, to register them.*

*Sure you have noted that we have separated Facebook for Slovakia (DXN Slovensko) and Facebook for European Networker Countries (DXN European Countries). We will develop it more, for your benefit.*

*We try to do our best to help you on your way to freedom.*

*More happy and successful you will be, more satisfaction it can bring for us.*

*Let the year 2019 be full of health, wealth, happiness and beauty for all of us.*



Let you be able to combine your private life with DXN Family life in a way which will bring you every day joy, interesting work, new challenges, new knowledge, personal growth and also recognition and desired income 😊.

Let you be able to follow a healthy lifestyle. I, myself, have decided to add even more DXN products into my daily life and modify my day-plan, to find more time for outdoor activities. Believe me, it is not easy now, when our

product range widened and I could easily spend 24/7 in the office.

During the cosmetics launching in December, I decided to start using our new cosmetics, to do the complete procedure in the morning and evening too. I started on January 1st. Believe me, my feeling after the first 2 applications was really a WOW feeling. I felt enormous difference, especially using Gempyuri Toner. Previously, when I was using a toner, I never liked even

applying it, as it was if I was just applying water. I regard Gempyuri toner as magic for my skin. So delighting to use it.

However, do not just believe me... try it yourself 😊. Then, you can talk about it to the others.

Let your dreams come true. Only you can work on it and then, achieve it. Good luck to you all!



**TSIP 2020**

**Dubai & Hyderabad**

**QUALIFICATION PERIOD:**  
1<sup>st</sup> January 2019  
31<sup>st</sup> December 2019

**7 Days 6 Nights**  
Timing: Q4 2020

**Qualification for European Members:**  
**220,000 at SA level**

**Dubai**  
**Hyderabad (India)**

**JOIN US! NOW**

FOR MORE INFORMATION PLEASE CONTACT YOUR DXN OFFICE

QR Code





## DXN Philippines 19<sup>th</sup> Anniversary

November 24, 2018

# DXN PHILIPPINES CELEBRATES ITS 19<sup>TH</sup> YEAR!

**DXN started its operations in the Philippines 19 years ago and since then helped millions of families in the country to improve their living conditions.**



**WRITTEN BY**  
Shirley Te

*The DXN Philippines celebrated its 19th Anniversary with a theme “Step Up! Success through Synergy”, which aimed to impress upon the general public their continuing effort to be an advocate for sound health propagation not only in the Philippines but throughout the world.*

*While the DXN Philippines has achieved significant mileage towards establishing a solid foundation now, it’s important to remember that it wasn’t always the well-respected industry it has become. The DXN Philippines was once teetering on the brink of falling from its perch when it suffers from the blows of both local and regional crises in the previous years. After years of lackluster sales, however, the organi-*



*Chief Marketing Officer Teoh Hang Ching praises both the DXN members and the employees for their loyal support and dedication to the company over the years*

*zation made it through hardship and came back stronger than ever.*

*The key to turning it all around for DXN Philippines was rediscovering its*



*International Marketing Director and DXN Philippines Country Manager Debya Prakash urges the DXN members to be fully equipped and ready to face the challenges to keep evolving and perfecting the business model while staying true to DXN’s’ mission, vision, and values*

*roots. The company’s success would not have been possible without the complement of highly capable and*





The first Crown Ambassador of entire DXN world Budiman Salim motivates the crowd with his powerful marketing tips



DXN Philippines honors Triple Diamond Romualdo (Romy) Plocios and his wife Marivic for winning the "Sales Achiever Award" and Triple Crown Diamond Osler Sto Tomas and his wife Lina for receiving the "Entrepreneur of the Year Award" respectively. The Sales Achiever Award was determined by the Direct Selling Association of the Philippines (DSAP) on the basis of combined personal and group sales volume, loyalty, cooperation, and support during the DSAP Annual Industry Award, while the Entrepreneur of the Year Award was selected on the basis of recruitment and sales volume, mentoring, coaching, promotion of downlines, and leadership. All of them were elevated to the Hall of Fame for winning the award for 3 consecutive years

talented Filipino people. Filipino people are known for their resiliency. The DXN Philippines has indeed proven its resilience over the years as attested by their revitalization after several major obstacles they encountered. Now, DXN Philippines has been continuously building a solid presence in the market as it aims to deliver all-out support to everyone. DXN is not just to make business, but to do its share



The DXN Philippines Management Team got in the spotlight



THE DXN'S VALUED SERVICE CENTER DIRECTORS: Loyal and committed business partners from all over the Philippines



THE CROWNING GLORY: Cameras flash as the DXN Philippines new Crown Ambassador Markwin Lopez and his wife Jonalyn are honored on stage



The awardees of "One Time Overseas Trip Cash Incentive (OTOTCI) amounting to Php100,000.00 are recognized on stage

have been consistently focused not just on the interest of its members,



The Lucky Draw Grand Prize Winner!

to improve the living condition of the people. The company's advocacies

but also to enable millions of families to acquire good health and decent life. Charity and social responsibility are always on the company's agenda. With the great effort of the company's leaders and members, as well as the valuable services of the DXN Philippines management and staff, the company's aim is to continue reaching for greater heights.



"TOGETHER, WE WILL CONTINUE REACHING FOR GREATER HEIGHTS!": The DXN leaders and the DXN Philippines Management team gather together for the ceremonial toast in a show of solidarity!



PRODUCT FOCUS

# GEMPYURI

For shiny skin like jewel!

Gem= precious stone Pyuri= blooming in Korean

GEMPYURI means the nature of skin glowing like jewels to bloom the beauty of women more gloriously

With exceptional ingredients:

Amethyst

Hydrolyzed RNA

Truffle Extract

Peptide

Spirulina Extract

Ganoderma Extract





## PRODUCT FOCUS

# M MIRACLE

The vitality of the sea into your skin!

Based on Marine Liposome, a deep sea water algae, called also a “herb of ocean”. These skincare products are developed to penetrate the ingredients of marine resources, such as collagen comes from ocean, deep into skin through liposome technology.



## PRODUCT FOCUS

# DXN MASK PACK

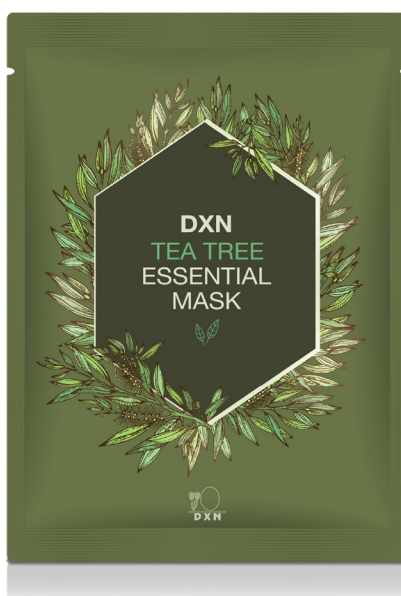
SOFT TENCEL MASK SHEET is extracted from eucalyptus tree and it is soft, breathable, lightweight and comfortable. The mask sheet comes in smooth and silky soft surface that drapes beautifully to flatter every part of your face.

Variants:

Gempyuri

Tea Tree

Cacao








## CAR INCENTIVE PROGRAM

Europe

October 2018. – December 2018.

# CONGRATULATIONS TO THE QUALIFIED MEMBERS OF THE CAR INCENTIVE PROGRAM!



 **Bojtos Zoltán &  
Bojtos-Sváb Csilla**




 **Ladislav Šíma**



 **Felix Zeiler**



 **Johanna Seidl**



 **Lina Zeiler**



 **Ulrich & Esther Zeiler**



 **Batta Mónika  
and Kazinczi Ferenc**



 **Bussy Sándor  
and Szövetes Éva**




 **Czérna Szabolcs**



 **Dávid Attila és Elek Ildikó**



 **Horváthné  
Molnár Katalin**




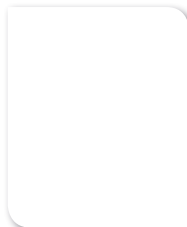
 **Kecskés István**



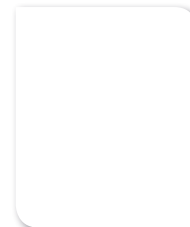
 **Kócsó László és  
Kócsó-Fodor Anikó**



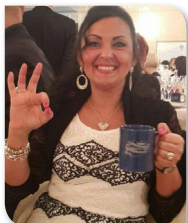
 **Nagy László és Lükő Tímea**



 **Palatinus Imre**



 **Schmidt Bence**



 **Angela Languardia**




 **Elio Pallecchi**



 **Francesco Lato**



 **Lorenzo Gnesutta**



 **Carlo & Paola Rovelli**



 **Silvio Scarsi**



 **Androszczuk Mykoła**



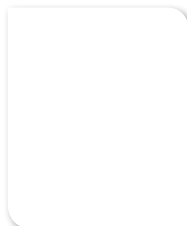
 **Anna Binek**



 **Bożena Banaczyk Pidel**



 **Bożena Sajdek**



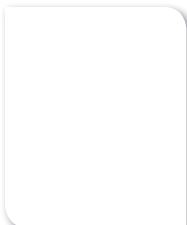
 **Dorota Danilewicz**



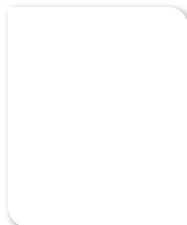
 **Gronek Alina**



 **Henryk Włodarczyk**



 **Julita Rupocińska**



 **Rafał Danilewicz**



 **Stanisława  
Małgorzata Bajczyk**



 **Peter Králíček**




 **Zuzana Bartalová**



 **Zuzana Londinová**



 **Andrea Papp  
y Alfredo Ruiz**



 **Cristóbal Francisco  
Mota Morales**




 **Elisabeth Gijon**



 **Katarzyna Jozefowska**



 **Maciej Skaza**



# Congratulations to our qualified members!

## October 2018 – December 2018.


### Double Diamond



 Jana Benešová

### Senior Star Diamond



 Vitello Crocetta & Sebastiano  
Caruso



 Jose Raul Varo Fort

### Executive Star Diamond



 Jindřich Bartsch

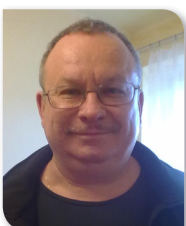


 Ing. Hana Mierva DIS

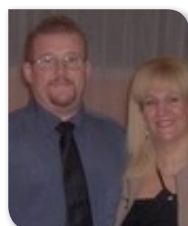


 Diviák Mihály

### Star Diamond



 Ing. Libor Beneš



 Dávid Attila



 Giuseppina D'Antonio

## Star Diamond


**Antonio Rodriguez Romera**

**Aurora Luz Pretell Alva**

**Ahlam Jalal Alfetaih**

## Star Ruby



Ilona Hromková  
 Michaela Havelková  
 Drahos Magdolna  
 Kazinczi Márton  
 Alessandro Ruffo  
 Faical Ben Mohamed Ouamani

Nancy Rivera Castano  
 Bożena Banaczyk Piedadel  
 Kudan Maria  
 Helena Júrová  
 Aurora Luz Pretell Alva  
 Maria Jose Exposito

Marta Espindola Espindola  
 Pedro Esteban Caballero  
 Jemiolo Sylwia  
 Naheed Farhat

## Star Agent



Houda Ahmidan  
 Philippos Philippou  
 Aneta Brlíková  
 Petr Gemroth  
 Robert Skramuský  
 Anna Burešová  
 Hana Králová  
 Hana Záhornáková  
 Lenka Dvořáková  
 Lenka Kandlerová  
 Marie Pospěchová  
 Marta Pustějovská  
 Michal Maurer  
 Monika Kadlecová  
 Naděžda Šimová  
 Pavla Sutton  
 Petra Rycová  
 Sára Částečková  
 Tomáš Kudělka  
 Tomáš Urban  
 Václav Štefek  
 Věra Čuříková  
 Vítězslava Urbanová  
 Vlasta Karafiátová  
 Zdeňka Vlachová  
 Brigitte Stahl  
 Derya Saricelik  
 Diaa Aytah  
 Jocelyn Madriaga  
 Khadija Chahrouh  
 Ursula Adhikari  
 Aliczky Gábor  
 Balog Richárd  
 Barna Zoltán  
 Bertalan Eszter  
 Bimbó Éva  
 Csigó Szilárdné








Domjänné Éva  
 Dr. Tamás László Csabáné  
 Dvorszky Éva  
 Enyedi Béla  
 Ernyes József Róbertné  
 Fekete Diána  
 Gara Ibolya  
 Grátzer Péter  
 Harmath Katalin  
 Horváth László  
 Jászai Miklós Istvánné  
 Kacsó György  
 Kakszi Blanka  
 Kalász Judit  
 Karáth Anita  
 Kerschner Zsolt  
 Kiss Róbertné  
 Kollát Viktória  
 Krizsán Jánosné  
 Mag Veronika  
 Martin Laura  
 Mészáros Sándor  
 Nagy Bernadett  
 Nagyné Horváth Mária  
 Nagyné Varga Judit  
 Oszlanczi Renáta  
 Párkányi Györgyné  
 Pordán-Horváth Sándor  
 Simon Linda  
 Szentgáli Zsuzsanna  
 Szepesi János  
 Szűcs Anikó Zsuzsanna  
 Takács Géza  
 Tomba Ferenc Attiláné  
 Tóth Miklós  
 Tratnyek Magdolna  
 Veresegyházy Nóra

Wayne Hayden  
 Andrea Fassina  
 Antonio Bottari  
 Claudia Spagnuolo  
 Cristiano Gardoni  
 Edilma Nemecia Ponce Chavez  
 Edoardo Madorini  
 Emma Serrano Angulo  
 Giovanna Rosa Marina De Vita  
 Hermelinda Hilda Ramos Rojas  
 Luciano Bolzonello  
 Lucio Albertini  
 Maruja Villaverde Nieto  
 Nazzarena Pasqualotto  
 Nicole Jular Josol Manugas  
 Pantaleo Campa  
 Pasquale Alfredo D'antuono  
 Piero Luigi Capeto  
 Raffaele Montani  
 Sandro Bersani  
 Teresa Faldetta  
 Alexandre Snotos De Jesus  
 Leila Seddik  
 Andrzej Golubiński  
 Babecki Jan  
 Brunon Białkowski  
 Ewa Danilewicz  
 Grzegorz Kucharczyk  
 Helena Kowalewska  
 Jadwiga Dąbrowska  
 Katarzyna Baran  
 Krystyna Skaza  
 Monika Sawicka  
 Rafał Danilewicz  
 Sebastian Oduliński  
 Tadeusz Piwowarczyk  
 Tankielun Jadwiga



## Star Agent



 Teresa Górecka	 Angela Leonor Gutierrez	 Monica Patricia Huamali Pretell
 Wioletta Łeczycka	 Antonia Castaño Fernandez	 Ofelia Enriquez Fabregas
 Zofia Łebitko	 Aranzazu Álvarez Arias	 Oscar Hernando Diez
 Alžbeta Véghová	 Carmen Planton Muñoz	 Rosa Morillas Gomez
 Beata Škarbová	 Ciriaco Sarrion Colomina	 Rosmery Garcia Rojas
 Eleonóra Regásková	 Erica Ana Zavala	 Veronica Duran De Gareca
 Ján Bahna	 Fidel Perez Alonso	 Yannice Wilma Marega
 Jana Suchopová	 Francisco Cornelio	 Zubair Nadeem
 Jozef Halaj	 Reyes Ordoñez	 Hanad Ali Osman
 Juraj Bušo	 Inga Riukiene	 Franco Federico
 Katarína Palkovičová	 Isabel Rivera Mera	 Agata Janczura
 Katarína Guničová	 Josefa Marin Alcolea	 Gabor Turi
 Katarína Mikušová	 Juan Carlos Henao Jimenez	 Ivan Chavez Veizaga
 Lenka Chlebanová	 Juan Carlos Lopez Garcia	 Janat Newa
 Ľudmila Budjašová	 Leydi Duran Lopez	 Martha Lucia Ospina De Los Rios
 Marta Turociová	 Liliana Moreno Robles	 Michail Kavathas
 Martin Mistarka	 Luis Gomez Maria	 Okwudili Afulukwe
 Petra Mikulášová	 Maria Del Pilar Guisado Gonzalez	 Prabhuram Rai
 Saraswati Limbu	 María Elizondo Juanena	 Rozalia Antal
 Soňa Šaušová	 Maria Teresa Castillo	 Sarwat Ali
 Veronika Blunárová	 Maria Teresa Criollo Corozo	 Sylwia Guziuk
 Zdenka Kavuličová	 Mariela Peña Gutierrez	 Temadur Al-Okaidi
 Zuzana Drozdová	 Marta Jhovana Cari Espindola	 Wafaa Mohamad
 Alfredo Rodriguez Barra	 Mary Zulay Hernandez Vargas	 Wisam Jowhar
 Alicia Aguera Navarro	 Mónica Dongil Rodríguez	





26<sup>th</sup> | 27<sup>th</sup> | 28<sup>th</sup>  
**July 2019**

**European  
Leadership  
Camp**



**RIU Pravets Resort - Pravets, Bulgaria.**  
Quater Ezeroto, 8

**Boost your Potenzhi  
and build the business.**



**Save the date** in your calendar.



[www.dxn2u.eu](http://www.dxn2u.eu)